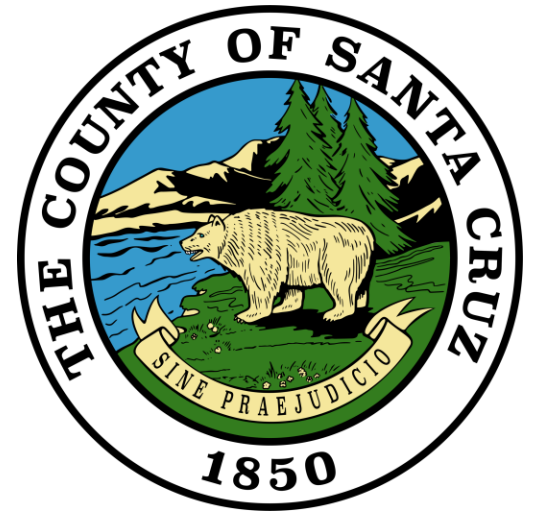


CAO Initiatives Update

- 2023–25 Operational Plan
- A Santa Cruz County Like Me



Agenda

- 2023–25 Operational Plan Process
- A Santa Cruz County Like Me
- Request for Input



Vision, Mission, Values

Why we exist

Vision	Mission	Values
<p>Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.</p>	<p>An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.</p>	<p>The County of Santa Cruz provides services and supports partnerships built on: Accountability, Collaboration, Compassion, Effectiveness, Innovation, Respect, Support, Transparency, and Trust.</p>

Operational Plan

2021-23 Operational Plan

2019-21 Operational Plan



Total Objectives
180

Completed
45

Amended
44

Consolidated
5

In Progress
86



SORT BY:

Completion

Timeline

Department

Equity

COVID-19 Recovery

Fire Recovery

SEARCH OBJECTIVES >



IN PROGRESS



Adult Probation Success
Reduce Violations



Last Updated 6/2022



IN PROGRESS



Father Engagement
Increase Engagement



Last Updated 6/2022



IN PROGRESS



Dislocated Workers
Increase Employment



Last Updated 6/2022



COMPLETED



Shelter to Housing
Increase Rehousing



Last Updated 6/2022



COMPLETED



**Permanent Supportive
Housing**
Increase Slots



Last Updated 6/2022



2023–25 Operational Plan

How we achieve our vision



Major Work



Alignment



Inclusion



Measured & Targeted

Commission Input

- Within the scope of your commission:
 - What one issue, if addressed, would have the biggest positive impact for County residents?
 - What are the major projects anticipated within the next two years?
 - What data do you use (or wish you had) to know if County programs are making anybody better off?

**A Santa Cruz County
Like Me**

The Survey and Report

ASCLM began as a partnership between Santa Cruz Community Ventures and Santa Cruz County to:

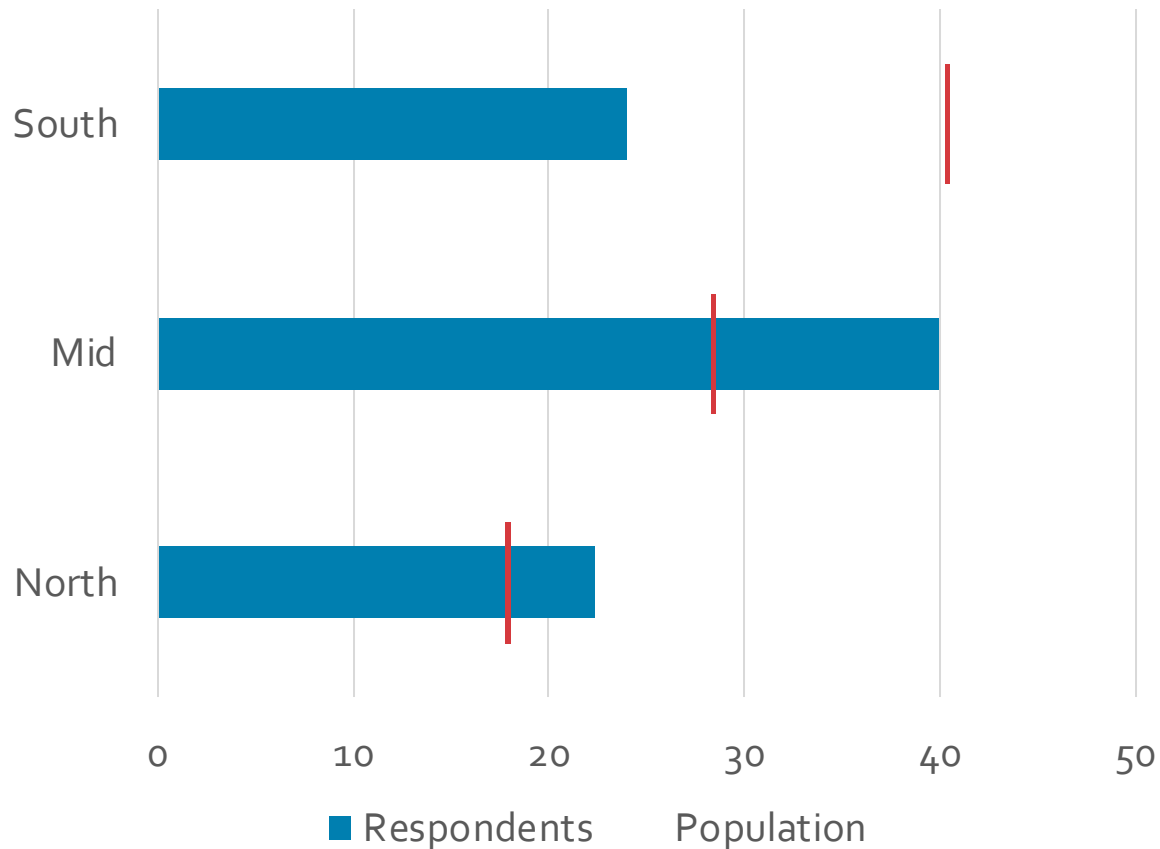
- Gather data on boards and commissions demographic composition
- Report key findings to the Board of Supervisors
- Make recommendations to the Board that work towards achieving government bodies that reflect the diversity of the community they represent



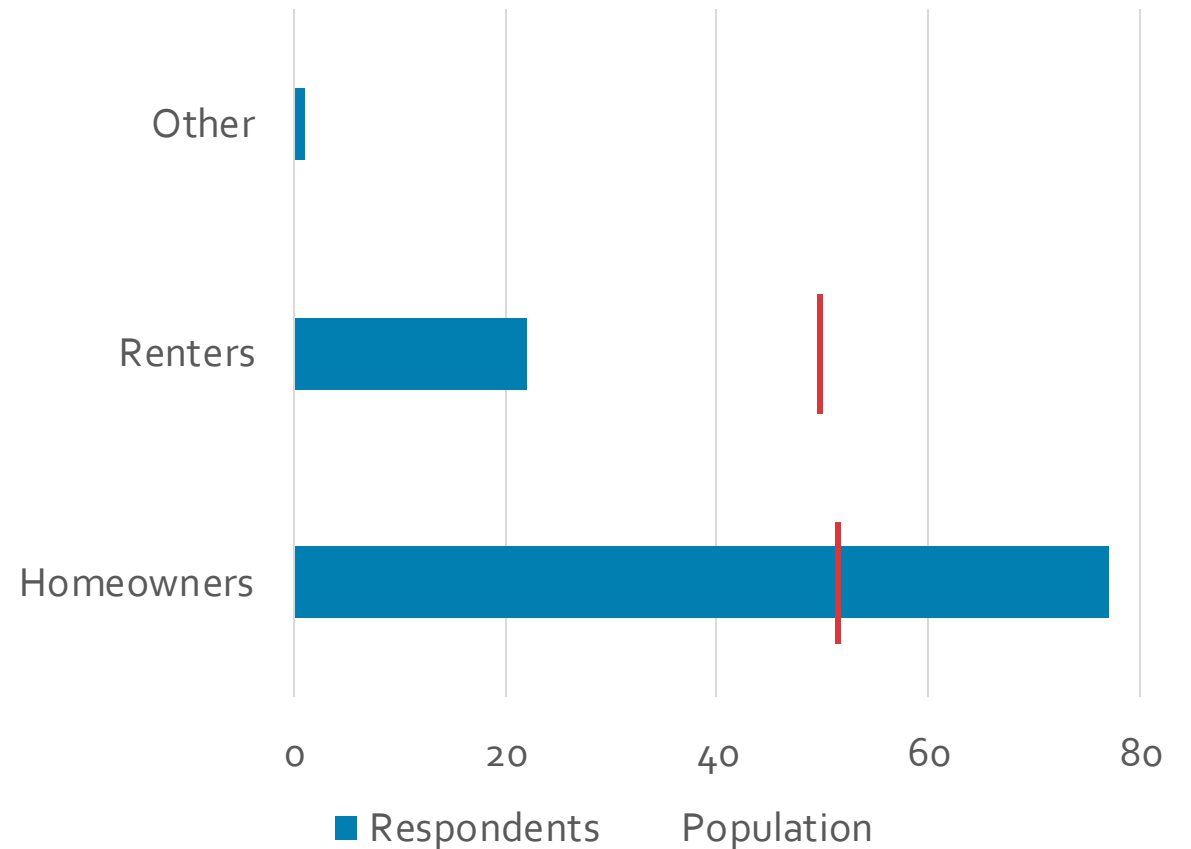
Key Findings

1. Under Representation of South County
2. Critical Under Representation of Renters

Where Commissioners Live



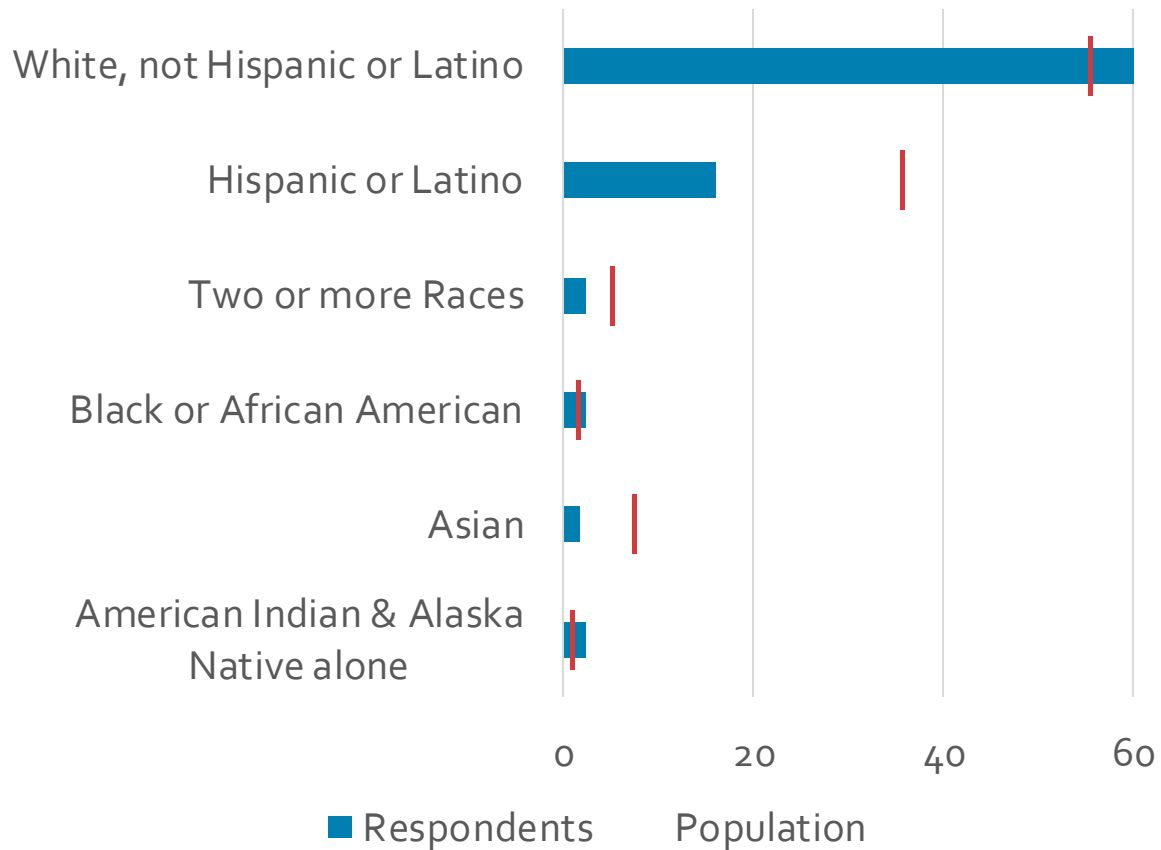
Commissioner Housing Status



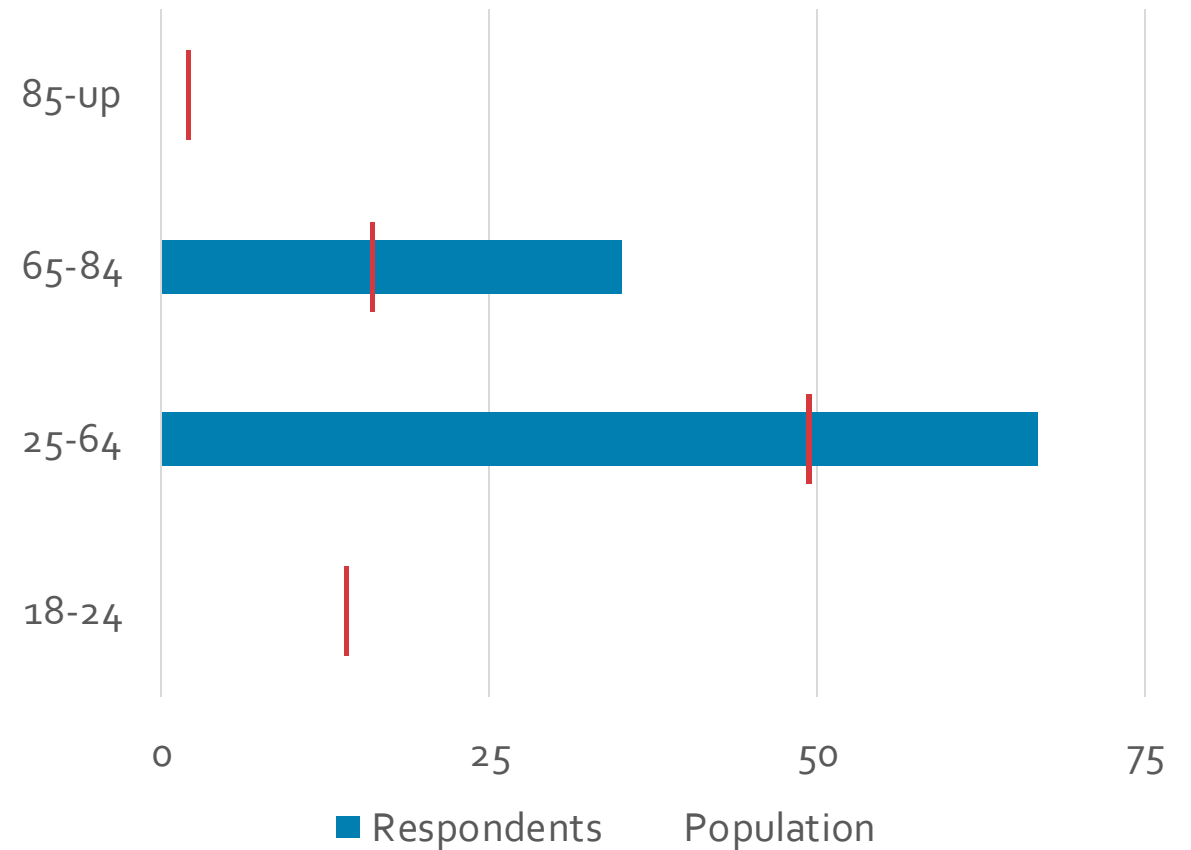
Key Findings

3. Critical Under Representation based on Race and Age

Ethnicity

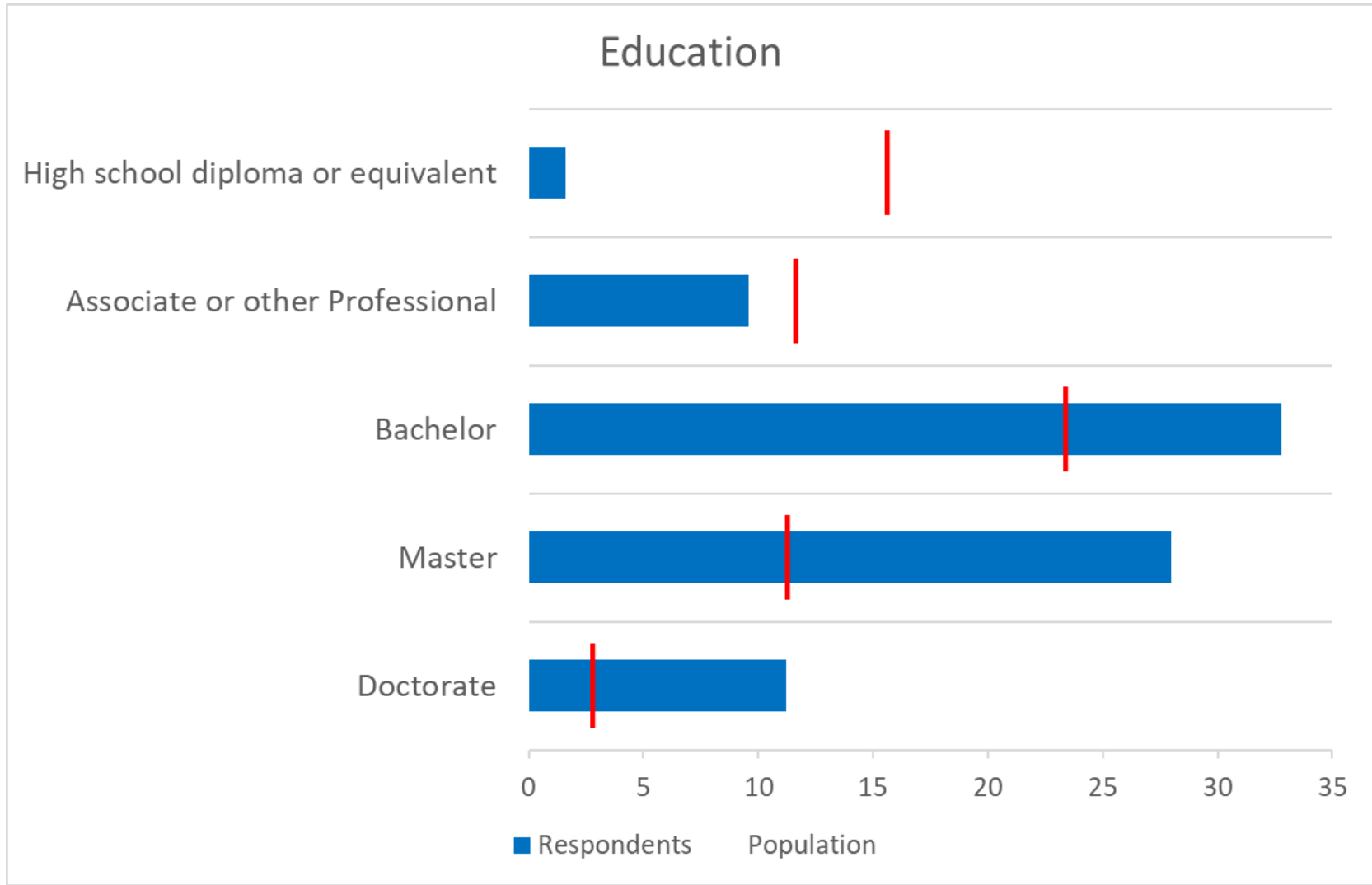


Age



Key Findings

Critical Over Representation of College Graduates



Report Recommendations and Next Steps

2022

- ASCCLM Committee
- Collection of demographic data of County boards, commissions, and advisory bodies
- Improve the onboarding process and include County data review
- Outreach to current commissions

2023

- Committee to identify goals, strategies and activities
- Outreach to community organizations
- Community engagement
- Track and measure outcomes
- Assess impact

Commission Input

- Within the scope of your commission:
 - What one change, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?
 - How did you hear about the commission you serve on and what encouraged you to apply?
 - What one change in our current outreach and application process, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?

Questions?

Thank You

